

MARINE EXPO 2022

WED.-THURS., APRIL 27-28: POMPANO CIVIC CENTER (South Florida)

EVENT TITLE: *Marine Suppliers Expo* – South Florida's Regional Marine Industry Trade Show

EVENT FOCUS: This semi-annual two-day marine and yachting services trade show for South Florida is designed to stimulate business at the end of the summer off-season, once again at the height of the on-season.

EXPO MANAGEMENT: Expo Media, Inc. – Show Producer with over 30 years of convention planning, trade and consumer show management experience in various major markets and venues, including: Madison Square Garden, Jacob Javits Convention Center, Broward County Civic Center, Los Angeles Convention Center, Santa Clara Convention Center, Orange County Convention Center, and McCormick Place in Chicago. Expo Media Inc. has produced events in the healthcare, boating, travel, foodservice, remodeling and hospitality industries.

ATTENDEE PROMOTIONS: Our unique advertising campaign and press release distribution will be broad-based and will encompass multiple major business newspapers and many prominent professional boating publications, including: *Soundings Trade Only, The Triton, Waterfront Times, Professional Boatbuilder, Dockwalk, Coastal Angler, All at Sea Caribbean, Southern Boating, Sun Sentinel, Miami Herald, Palm Beach Post*. Other promotional avenues will include: direct mail, e-blasts, web postings, trade event calendar listings, VIP ticket distribution, Eventbrite, Google, Facebook, Yahoo, and on www.MarineSuppliersExpo.com

TARGETED AUDIENCE: Yacht Refitters, Boating Supplies, Services, Support, Distributors, Marinas & Yards.

EXPO LOCATION: EMMA LOU OLSON CIVIC CENTER: 1801 N. E. 6th Street, Pompano Beach, FL 33060

EXPO DATES: APRIL 27-28, 2022: WEDNESDAY-THURSDAY, 10AM to 5PM : TRADE ONLY
Marine Expo, includes: Marine Services/Suppliers: Exhibits & Educational Presentations.

MARKET AREA: Jupiter to Key West. This Expo will draw marine/yachting buyers and service providers from the all over South Florida and will be regionally advertised in the boating press, newspapers and extensively online.

ANTICIPATED EXHIBITORS: 85 Vendors w/ Boating Supplies, Services, Support, Yacht Refit, Marinas & Yards.

ANTICIPATED ATTENDANCE: Up to 1000 industry reps networking for products & services. - Covid-19 safe.

COST TO EXHIBIT: \$595, Standard Space. \$695, Larger Display. Sponsor Packages from \$795 to \$1495.

ADMISSION COST: FREE admission, parking, educational seminars and giveaways.

CONTACT: Expo Media ... (tel) 754-246-0546, (fax) 954-462-6672, (e-mail) drew@marinesuppliersexpo.com

www.MarineSuppliersExpo.com